

2026 POPAI Sponsorship Packages

Benefits	Gold Limit 3, Sold Out	Silver	Bronze	Standard
	\$3,000	\$2000	\$1250	\$750
Opportunity to show video or make a presentation up to 3 minutes in length at one of the following sessions at the Fall Conference:* - Opening Session** - POPAI Awards Luncheon and Annual Meeting** - Closing Session**	Yes			
Opportunity to show video up to 1 minute in length during the POPAI Management Institute*	Yes			
Premium Display Space Location during both Fall Training and Management Institute *	Yes			
Logo and link to your website on POPAI Website Jobs Page	Yes			
Opportunity to Host 1 Educational Break Out Session at the Fall Conference*	Yes	Yes		
1 Push Notification to all Conference Attendees during Fall Conference*	Yes	Yes		
Rotating Banner on Conference Mobile App*	Yes	Yes	Yes	
Advertisement on Rotating PowerPoint in conference sessions with all attendees*	Yes (45 seconds)	Yes (30 seconds)	Yes (15 seconds)	
Pre and Post Conference Attendee List, including emails*	Yes	Yes	Yes	
Display Space at Annual Fall Training***	Yes	Yes	Yes	Yes
Display Space at Management Institute****	Yes	Yes	Yes	Yes
Logo and Link to your website on POPAI Website	Yes	Yes	Yes	Yes
Email Blast to all POPAI Members once a year	Yes	Yes	Yes	Yes

Fall Conference Bonus Packages

Electric	Break Service Sponsor	Lunch Sponsor
Add electric to your French Lick Conference Table. (Gold Sponsors already include electric.)	Exclusive advertisement as the sponsor of a break service at our Fall Conference.	Exclusive advertisement as the sponsor for the lunch session at our Fall Conference AND give a 5-10 min presentation during the event.
\$200	\$500	\$1,000

*In the event of a conference cancellation, POPAI reserves the right to offer alternate opportunities for display and marketing in place of a refund. If a comparable substitute cannot be provided, vendors may request partial credit toward a future corporate sponsorship. Except in these circumstances, corporate sponsorships are nonrefundable. Sessions must be submitted through the RFP process.

**Selection on which session the video will be shown will be given based on the order in which the gold package is purchased.

***Display Space may be limited to the first 20 to purchase a corporate membership depending on space availability of the venue.

****Display Space may be limited to the first 30 to purchase a corporate membership depending on space availability of the venue.

POPAI Corporate Sponsor Policy

POPAI has established the following policies to create a professional and ethical partnership with our corporate sponsors*.

1. Sponsor Table Usage & Registration

1. Paid Sponsors must use only their assigned table(s). Moving, swapping, sharing, or adding tables is not permitted without prior approval from a POPAI Staff or Board Member.
2. Table sharing between companies is strictly prohibited.
3. Alcohol in any physical form may not be distributed from any sponsor table during the established vending day periods.

2. Photography and Public Representation

1. Publication or posting of Photos or videos depicting probation officers in a manner that could be considered unprofessional or inappropriate are strictly prohibited.
2. POPAI reserves the right to request removal of any social media or promotional content associating POPAI or its members in conflict with POPAI's philosophy and ethical standards.

3. Sponsor Registration Integrity

1. Sponsor tables are available on a first-paid, first-reservation-opportunity basis and are limited to the space provided by the venue.
2. The number of paid sponsors is limited by venue capacity in both Spring (Management Institute) and Fall (Fall Conference) to ensure table space is reserved for them. A registration process is required before each event.
3. A company representative may not register as an attendee to bypass sponsorship space limitations or costs.
4. Attendee lists provided with the Gold, Silver, and Bronze packages may not be shared/sold/traded with other companies or entities.

4. After-Hours Activities

1. Any sponsor planning an event, gathering, or promotional activity in connection with a POPAI event must notify POPAI Board members or staff at least 30 days in advance.
2. Events must not conflict with scheduled POPAI programming.

5. Sponsor Reputation and Service Quality

1. POPAI reserves the right to decline or revoke sponsorship if a company is known to provide substandard or poor-quality products or services, as evidenced by documented concerns from POPAI members.
2. Companies that fail to meet professional and ethical standards may be barred from future sponsorship opportunities.

Enforcement

POPAI Board or its designee reserves the right to take appropriate action, including removal from an event, revoking sponsorship, and/or exclusion from future sponsorship opportunities.

* This policy expands on our bylaws:

Article V Membership A. Qualification Section 5. Corporate Membership

Corporate membership shall be awarded/limited to corporations or foundations who wish to contribute to POPAI and whose products, services, philosophy, and/or conduct are not in conflict with the Association.

Last edited 05-15-2025